

Title: EU Outdoor Power Wholesale

Generated on: 2026-02-05 19:15:40

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What is the European Outdoor Group?

The European Outdoor Group provides an authoritative source of European outdoor market data and insights. Below are a selection of reports and studies made available for EOG members and the wider outdoor sector. EOG members can access further, members-only assets in the members' area.

What is the European Outdoor Group's state of Trade report?

The European Outdoor Group's (EOG) ground-breaking State of Trade report delivers hard facts about the European outdoor industry. This is the main industry report for Europe, measuring the brands' sales of outdoor products. The report measures wholesale value and units by season across product categories.

How do we quantify the European Outdoor Industry?

We quantify the industry via the state of trade sell-in report, outdoor market intelligence service and consumer and industry development trends. The European Outdoor Group's (EOG) ground-breaking State of Trade report delivers hard facts about the European outdoor industry.

Why should you choose eurowholesale?

We are experts in B2B solutions and we buy large quantities of products directly from manufacturers to avoid any intermediary costs. This way we can offer our partners very competitive prices and attractive profit margins. Eurowholesale.eu is an importer, distributor and wholesaler.

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Commercial products and battery-powered equipment are the two fastest ...

Europe's Outdoor Power Equipment Market was USD 9762.36 million in 2024 and will grow at a compound annual growth rate (CAGR) of 4.5% from 2024 to 2031. Stringent ...

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